



News Release

ANTOINETTE'S BRIDAL AND ACCESSORIES LAUNCHES NEW WEBSITE

March 27, 2009 - Canandaigua, NY - Antoinette's Bridal and Accessories, one of the oldest bridal shops in Ontario County and the Finger Lakes region, announced today the launch of a new and improved website.

Antoinette's Bridal and Accessories updated its website at www.antoinettesbridal.com as a kick off to next year's 20th year anniversary celebrations. The improved site makes it easier for brides, bridesmaids, mothers and other women in need of a formal gown to find the information they need as they plan their wedding or special occasion. According to Santa Abraham of SIA Web Designs, "The launch of the updated website is aimed at giving Antoinette's Bridal a clean, professional look that fits the needs of their customers."

Antoinette Infurna, Owner, is ecstatic about the launch of the new website. "The website is a valuable asset for those who are actively searching for wedding, special occasion, mother and prom gowns," Antoinette said. "It is a simple, to the point medium for women to find out what we have to offer." Antoinette's Bridal and Accessories goal with the website is to capture those regional prospects actively searching for wedding gowns, accessories and other apparel related services.

As well as an enhanced user experience for brides, the new bridal shop website also provides women with links to well known manufacturers and photo albums of "real" women in gowns.

For more information, please visit www.antoinettesbridal.com or call 585-396-7328.